

**Mr. Sultan Al Habtoor**  
**Chairman of the Board of Trustees**  
**Khalaf Ahmad Al Habtoor Foundation**  
**Dubai, UAE**

Mr. Sultan Al Habtoor is the Vice-President and a founding member of the esteemed family-run Al Habtoor Group, established in the United Arab Emirates over 43 years ago. Regarded highly within the regional business community for his acumen and progressive management style, he has a long and reputed history as a successful businessman in his own right with stakeholder interests across a range of high-growth business and retail sectors. Today, the Al Habtoor Group is one of the country's most respected and successful businesses operating in the region and international markets.

Mr. Sultan is most widely known as the founder and President of the Dubai based prestigious Al Habtoor Motors which was launched in 1983 as exclusive importer of the full range of Mitsubishi vehicles into the UAE. The company's supreme reputation across both auto sales and customer service has also positioned them as the appointed broker of coveted luxury car brands such as Bentley, Bugatti and McLaren. Preferring to remain out of the media spotlight, Mr. Sultan is highly regarded for his visionary and empowering leadership style which has earned him enormous respect regionally and across the international business community.

Adopting a progressive role across the business with the collaboration and support from his entrepreneurial elder brother, Mr. Khalaf Al Habtoor (Chairman of the Al Habtoor Group), a personal career highlight for Mr. Sultan has been the crowning of the Prestige Cars division which has to date received the following accolades:

- Bentley Dealer of the Year for 2011, 2012/2013
- Bentley Largest Dealer (Sales) in Middle East, Africa and India 2011 & 2012
- Bentley After Sales Challenge Winners 2010, 2011 and 2012. (The only dealer that has ever received this three consecutive years.)
- Outstanding After Sales Performance Award 2012
- Bugatti Dealer of the Year 2011

As the sole authorised importer of Bentley motor cars in the UAE since 1982, Al Habtoor Motors is the only dealer in the Middle East to have two showrooms in Dubai with a further showroom launched on Abu Dhabi's Corniche in 2012. Coupled with this, after just one year following the launch of McLaren Automotive in the Middle East as retailer partner, Al Habtoor Motors took pole position as the most successful McLaren retailer in the world and was inaugurated the world's largest workshop for Bentley, McLaren and Bugatti.

Today, Al Habtoor Motors is the leading distributor of Mitsubishi cars and trucks across the region and currently imports over 40,000 vehicles annually from Japan. It was presented with the prestigious Mitsubishi FUSO award as number one in the world for market share 2011. Its recent collaboration with Chery International, China's best-selling Chinese manufactured car, has positioned the company as the exclusive dealer of Chery Automobiles in the UAE – a major business accomplishment and milestone. Recognising the importance of providing added value products, the Al Habtoor Motors division launched three new ventures in 2011, 2012 and 2013 – CarZone the used car supermarket, Global Auto Parts the genuine quality

auto spare parts provider and SpeedFit the auto repair and servicing concept. The company has ambitious expansion plans for both the brands across the Middle East.

With over 30 years of business experience after graduating in Political Science from Emirates University in 1982, Mr. Sultan has developed an impressive portfolio of business ventures and stakeholder investments. A firm believer in diversification, his business interests are spread across a number of high growth sectors - automotive, hotels hospitality, fashion and education. Through his private investment company, the SAH Group, he is a major stakeholder in a number of high profile retail brands throughout the Middle East, most notably his investment with luxury menswear brand Palzeleri (part of the fast-growing Forall Group) which now has stores distributed through high-end locations in 76 countries from Europe, the United States and Japan to China, India and the GCC. Seizing the local investment opportunity to introduce core brands to the Middle East retail market, he is also a major investor in The Body Shop (Middle East) franchise and has facilitated the brand's successful regional expansion plans.

As the Vice President of Al Habtoor Group, Mr. Sultan has been keenly involved in the operations of the Habtoor Hotels division and is also a shareholder in some of its esteemed hotels. The Habtoor Hotels division is the Middle East's longest established hotel operator of over 25 years which owns and operates six top class hotels. Working with five-star brands including Starwood and Marriott the hotel division competes with the many large international chains operating throughout the region.

With a clear focus on optimising investment opportunities within the GCC and Middle East and North Africa's (MENA) fast growing hospitality sector, Mr. Sultan has invested in several lucrative restaurant chains as a major stakeholder. These restaurants include the Belgian Beer Café and Maison Mathis, a boutique Belgian restaurant chain offering fresh and simple contemporary Belgian cuisine from the heart of Europe. Cargo Restaurant is the most recent hospitality venture to open its doors in Dubai's Arabian Ranches area.

A highly educated man who spent several of his formative years studying abroad in Lebanon and Egypt, Mr. Sultan is a huge advocate of investment into education and has passed this legacy down to his own children. Instilling this belief within his own family, his 27 year old daughter is already a recognised businesswoman in the country and was listed prominently in the 2013 *Ahlan! Hot 100* Entrepreneurs Awards for her business achievements.

A key investor within the UAE education system, he has major stakeholder interests in the prestigious Emirates International School which has two large campuses in Dubai and was the first to offer the International Baccalaureate Diploma Programme (IB) in the Emirate and International Primary Curriculum tuition in the UAE. He is also an investor into Sharjah's Al Wahda Private School which teaches both the American and Arab curriculum.

As acting Vice-President of the influential Al Habtoor Group, Mr. Sultan is regarded highly for his business acumen, industry achievements and for the charitable work he undertakes. Both he and his brother, Mr. Khalaf, see the importance of giving back to the community and helping those who are less fortunate. In January 2013, the Khalaf Ahmad Al Habtoor Foundation was unveiled which will see twenty per cent of the Al Habtoor Group profits allocated for the Foundation's ongoing charitable work across the UAE. Spearheaded by Mr. Khalaf, it will concentrate mainly on developing and improving standards of living among remote and less privileged communities in the UAE. The Foundation has the additional focus of providing relief and assistance to communities around the world affected by natural

disasters and social calamities. Advocating and promoting religious toleration and intercultural communication, the Foundation will serve to enhance these values through education to generations to come.